



Final

2023 Performing Arts Market Ticket Sales Analysis Report

《 Remarks 》

- In accordance with Articles 4 and 43 of the Public Performance Act, Korea Performing Arts Box Office Information System(KOPIS) provides various ticket reservations/cancellations information to offer accurate and reliable information and statistics on performing arts.
 - Everyday KOPIS collects data from 189 box office systems nationwide including major ticket sellers such as Interpark and Ticketlink, and individual box offices of arts venues.
- This report is a comprehensive conclusion on analysis of KOPIS data.
 - KOPIS was first created in 2014, but data collection became more accurate in June 2019 when Article 4 of the Public Performance Act was enforced. Therefore, data comparison analysis for the previous time period is not included in this report.
 - KOPIS divides performing arts into 9 categories: play, musical, Western music(classical music/opera), Korean music(traditional Korean music/Korean traiditonal opera), popular music, dance(ballet/Korean/contemporary dance), popular dance, circus/magic, and mixed.
- 「2023 Performing Arts Market Ticket Sales Report」 is based on ticket reservation data for performing arts from January 1st to December 31st of 2023, as of January 30th 2024.
 - Ticket reservations open from December 2023 for performances in January 2024 have not been included in this report.

□ Analysis Overview

- (Subject of Analysis) Data on nationwide electronic ticket reservation/cancellation (189 box offices)
 - (Period of Analysis) 2023. 1. 1. - 12. 31. (Dates of performances)
 - (Date of Data Extraction) 2024. 1. 30. (Tue)
 - (Period of Data Analysis) 2024. 2. 1.(Mon) - 2024. 2. 14.(Wed)
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- Change in date of data extraction may also change results as reservations/cancellations occur daily.
 - For more information, please contact the Performing Arts Data Team of Korea Arts Management Service(kopis@gokams.or.kr / +82-2-708-2214).





2023 Performing Arts Market Ticket Sales Analysis

2023 Ticket Sales for <Performing Arts Market of All Genres>

- Total ticket sales for 9 categories(play, musical, Western music, Korean music, dance, mixed, popular music, popular dance, circus/magic) from January to December of 2023 was analyzed.

<2023 Performing Arts Market Ticket Sales for All Genres>

Categories		2023	2022	2021	2020	Rate of change(%)			
						2022 total	2021 total	2020 total	
Shows/Concerts (number)	Total	20,404	17,930	12,481	6,248	(▲13.8%)	(▲63.5%)	(▲226.6%)	
	Popular arts	4,288	3,490	1,762	948	(▲22.9%)	(▲143.4%)	(▲352.3%)	
	Other than popular arts	16,116	14,440	10,719	5,300	(▲11.6%)	(▲50.3%)	(▲204.1%)	
Share excluding popular arts(%)		79.0%	80.5%	85.9%	84.8%	-			
Performances (number)	Total	116,587	97,622	65,946	56,342	(▲19.4%)	(▲76.8%)	(▲106.9%)	
	Popular arts	14,734	10,365	5,374	3,459	(▲42.2%)	(▲174.2%)	(▲326.0%)	
	Other than popular arts	101,853	87,257	60,572	52,883	(▲16.7%)	(▲68.2%)	(▲92.6%)	
Share excluding popular arts(%)		87.4%	89.4%	91.9%	93.9%	-			
Ticket reservations (number)	Total	20,968,889	18,344,627	8,138,901	4,928,351	(▲14.3%)	(▲157.6%)	(▲325.5%)	
	Popular arts	5,885,331	4,686,046	984,428	561,126	(▲25.6%)	(▲497.8%)	(▲948.8%)	
	Other than popular arts	15,083,558	13,658,581	7,154,473	4,367,225	(▲10.4%)	(▲110.8%)	(▲245.4%)	
Share excluding popular arts(%)		71.9%	74.5%	87.9%	88.6%	-			
Ticket sales (won)	Total	1,269,697,581,810	1,028,479,885,424	400,036,680,018	222,641,240,442	(▲23.5%)	(▲217.4%)	(▲470.3%)	
	Popular arts	620,828,858,826	466,684,612,468	90,035,154,188	44,298,967,968	(▲33.0%)	(▲589.5%)	(▲1301.5%)	
	Other than popular arts	648,868,722,984	561,795,272,956	310,001,525,830	178,342,272,474	(▲15.5%)	(▲109.3%)	(▲263.8%)	
Share excluding popular arts(%)		51.1%	54.6%	77.5%	80.1%	-			
Per show/ concert	Average ticket sales (won)	Overall average	92,522,621	86,313,005	40,009,511	40,189,177	(▲7.2%)	(▲131.3%)	(▲130.2%)
		Popular arts	144,782,850	133,720,519	51,098,271	46,728,869	(▲8.3%)	(▲183.3%)	(▲209.8%)
		Other than popular arts	40,262,393	38,905,490	28,920,751	33,649,485	(▲3.5%)	(▲39.2%)	(▲19.7%)
Per ticket	Average ticket sales (won)	Overall average	74,253	70,361	67,395	59,892	(▲5.5%)	(▲10.2%)	(▲24.0%)
		Popular arts	105,488	99,590	91,459	78,947	(▲5.9%)	(▲15.3%)	(▲33.6%)
		Other than popular arts	43,018	41,131	43,330	40,837	(▲4.6%)	(▼0.7%)	(▲5.3%)

※ (Total) Performances of all genres including popular arts / (Other than popular arts) Results excluding those of popular music, popular dance, circus/magic genres

- Performing arts market in 2023 recorded in total 20,404 shows/concerts, 116,587 performances, 20.97 million ticket reservations, 1.2697 trillion won(approx. 951 million dollar) in ticket sales; results of 2023 showed improvements of 14% in minimum to 24% in maximum. When compared to the previous three years, the gap is greater in order of gravity of the pandemic(increase compared to 2020>2021>2022).
- Genres other than popular arts(including play, musical, Western music, Korean music, dance, mixed) showed increased results in all areas, recording in total 16,116 shows/concerts(▲11.6%),

101,853 performances(▲16.7%), 15.08 million ticket reservations(▲10.4%), and 648.9 billion won(approx. 487 million dollar) in ticket sales(▲15.5%).

- Genres other than popular arts (play, musical, Western music, Korean music, dance, mixed) make 79% of total shows/concerts, 87.4% of performances, 71.9% of ticket reservations, 51.1% of ticket sales.
- Ticket sales percentage(51.1%) may seem small for the given results of shows/concerts(79%), performances(87.4%), and ticket reservations(71.9%), but this is due to lower ticket price of some genres(dance, Korean music) that are included in this group of genres other than popular arts.

< 2023 Performing Arts Market Results for 'All Genres' by Month >

All Genres	Category	January	February	March	April	May	June
	Shows/Concerts (number)	998	1,286	1,661	1,842	1,861	2,011
	Performances (number)	8,191	8,166	8,015	9,189	9,697	9,208
	Ticket reservations (number)	1,265,201	1,384,727	1,249,748	1,477,292	1,798,423	1,725,019
	Ticket sales (won)	75,578,891,204	77,460,969,112	66,136,251,266	76,582,833,852	96,449,523,215	111,308,051,459
	Category	July	August	September	October	November	December
	Shows/Concerts (number)	2,017	1,812	2,093	2,228	2,406	2,804
	Performances (number)	10,465	10,979	8,884	10,072	9,798	13,923
	Ticket reservations (number)	1,835,913	1,885,637	1,681,425	1,824,287	1,702,798	3,138,419
	Ticket sales (won)	116,488,086,534	122,726,380,537	88,892,537,435	108,621,586,880	103,616,897,542	225,835,572,774

< 2023 Performing Arts Market Results 'Other than Popular Arts' by Month >

Other than popular arts	Category	January	February	March	April	May	June
	Shows/Concerts (number)	757	983	1,344	1,450	1,478	1,643
	Performances (number)	7,065	7,067	7,143	8,124	8,633	8,129
	Ticket reservations (number)	1,024,885	1,157,092	1,030,563	1,201,303	1,309,612	1,164,075
	Ticket sales (won)	53,942,138,855	57,393,197,408	44,850,015,596	51,041,707,820	52,167,552,481	46,461,841,599
	Category	July	August	September	October	November	December
	Shows/Concerts (number)	1,620	1,456	1,713	1,798	1,969	2,076
	Performances (number)	9,144	9,371	7,794	8,818	8,654	11,911
	Ticket reservations (number)	1,317,036	1,306,465	1,173,316	1,268,930	1,234,948	1,895,333
	Ticket sales (won)	53,250,416,249	56,478,105,674	48,705,278,253	53,121,458,145	50,297,393,312	81,159,617,592

- For the year 2023, December was the busiest month with shows/concerts(2,804), followed by November(2,406) and October(2,228), making the fourth quarter period(between October and December) with the most shows/concerts. Meanwhile, ticket reservation and ticket sales were highest in December(3.14 million tickets, 225.8 billion won(approx. 169 million dollar)), followed by August(1.89 million tickets, 122.7 billion won(approx. 92 million dollar)) and July(1.84 million tickets,

116.5 billion won(approx. 87 million dollar)). In conclusion, performing arts companies and venues put on the most performances in the fourth quarter, but actual audience demand is higher in the summer season of July, August and the winter season in December.

- Same can be said with popular arts excluded(categories in play, musical, western music(classical/opera), dance(western/Korean), traditional music, mixed); the number of shows/concerts were highest in December(2,076), followed by November(1,969) and October(1,798). Ticket reservation and ticket sales were highest in December(1.9 million tickets, 81.2 billion won(approx. 61 million dollar)), followed by August(1.31 million tickets, 56.5 billion won(approx. 42 million dollar)) and July(1.32 million tickets, 53.3 billion won(approx. 40 million dollar)).
- December is generally the best month of the year in terms of number of shows/concerts, ticket reservation and ticket sales as many shows/concerts(ballet, year-end popular concerts, etc.) target the year-end season.

< 2023 Ticket Sales and Year-on-year Change, Share by Genre >

Category	Shows/Concerts (number)	Share (%)	Performances (number)	Share (%)	Ticket reservations (number)	Share (%)	Ticket sales (won)	Share (%)
All Genres	20,404 (▲13.8%)	100.0%	116,587 (▲19.4%)	100.0%	20,968,889 (▲14.3%)	100.0%	1,269,697,581,810 (▲23.5%)	100.0%
Play	2,727 (▲5.4%)	13.4%	49,346 (▲16.2%)	42.3%	2,711,129 (▼3.5%)	12.9%	62,999,967,026 (▲36.4%)	5.0%
Musical	3,191 (▲15.8%)	15.6%	38,950 (▲21.1%)	33.4%	8,053,854 (▲9.9%)	38.4%	459,051,394,869 (▲8.0%)	36.2%
Western music	7,762 (▲12.2%)	38.0%	8,878 (▲15.6%)	7.6%	3,083,521 (▲24.9%)	14.7%	99,940,345,255 (▲47.2%)	7.9%
Korean music	1,190 (▲9.0%)	5.8%	1,985 (▼0.9%)	1.7%	412,370 (▲10.0%)	2.0%	4,712,335,660 (▼23.5%)	0.4%
Dance	820 (▲4.7%)	4.0%	1,536 (▲6.2%)	1.3%	591,032 (▲9.5%)	2.8%	18,841,866,812 (▲29.1%)	1.5%
Mixed	426 (▲42.0%)	2.1%	1,158 (▼22.7%)	1.0%	231,652 (▲73.2%)	1.1%	3,322,813,362 (▲62.5%)	0.3%
Total	16,116	79.0%	101,853	87.4%	15,083,558	71.9%	648,868,722,984	51.1%
Popular music	3,615 (▲17.7%)	17.7%	5,898 (▲24.3%)	5.1%	5,158,205 (▲18.4%)	24.6%	576,557,399,111 (▲27.1%)	45.4%
Popular dance	56 (▲7.7%)	0.3%	74 (▲4.2%)	0.1%	53,457 (▲10.1%)	0.3%	4,706,080,300 (▲19.7%)	0.4%
Circus/magic	617 (▲68.1%)	3.0%	8,762 (▲57.9%)	7.5%	673,669 (▲139.9%)	3.2%	39,565,379,415 (▲331.6%)	3.1%
Total	4,288	21.0%	14,734	12.6%	5,885,331	28.1%	620,828,858,826	48.9%

- Western music(classical music/opera) had the greatest number of shows/concerts, making 38% of the total, while play recorded the most number of performances, making 42.3% of the total. Musical was the genre with the highest ticket reservation, 38.4% of total, and popular music recorded highest in ticket sales, 45.4% of total.
 - The genre which showed the greatest increase from overall results of 2022 was circus/magic, with its number of performance programs up 68.1%, number of performances

up 57.9%, and ticket reservation and sales jumping 139.9% and 331.6% respectively.

- Performances of <LUZIA> in Korea pushed the results of circus/magic in 2023 dramatically; ticket price of the performance was 290,000 won for the most expensive VIP seats and 70,000 won for the most affordable B-type seats.

<2023 Nationwide Performing Arts Market Results by Region>

By region		2023			
		Performance programs (number)	Performances (number)	Ticket reservations (number)	Ticket sales (won)
Cities	Total	20,404	116,587	20,968,889	1,269,697,581,810
	Seoul	9,404	77,138	12,955,990	864,478,545,952
	Busan	1,269	5,251	1,134,699	89,616,831,686
	Daegu	1,195	5,212	1,063,050	60,840,572,122
	Daejeon	693	2,663	384,023	22,545,369,020
	Gwangju	504	2,061	365,965	16,499,159,204
	Sejong	180	363	103,946	3,609,680,110
	Ulsan	303	1,220	214,551	7,249,691,040
	Incheon	682	2,077	592,631	37,668,039,910
Subtotal		33,952	210,495	37,191,113	2,334,537,430,944
Provinces	Gyeonggi	2,696	9,477	2,000,581	81,879,688,064
	Gangwon	485	883	271,799	10,877,937,860
	Gyeongnam	671	2,053	401,007	16,483,154,250
	Gyeongbuk	620	1,298	384,100	10,927,028,210
	Jeonnam	292	1,217	198,488	7,677,320,440
	Jeonbuk	418	1,531	300,433	16,249,302,882
	Jeju	264	1,996	150,601	4,329,516,180
	Chungnam	497	1,068	289,136	10,206,504,600
	Chungbuk	231	1,079	157,889	8,559,240,280
Subtotal		39,895	230,018	41,187,258	2,493,167,883,430

- Analysis on results for all genres by region showed Seoul expectedly was the most active of all; a total of 9,404 shows/concerts, 77,138 performances, 12.96 million ticket reservations, and 864.5 billion won(approx. 649 million dollar) of ticket sales were recorded in Seoul.

- Among all metro cities, Busan was the second most active region after Seoul in terms of ticket sales; a total of 1,269 shows/concerts, 5,251 performances, 1.13 million ticket reservations, and 89.6 billion won(approx. 67 million dollar) of ticket sales were recorded in Busan. Daegu followed Busan with its results slightly lower than those of Busan.
- Meanwhile, Gyeonggi-do was the most active region among all provinces recording 2,696 shows/concerts, 9,477 performances, 2 million ticket reservations, and 81.9 billion won(approx. 61 million dollar) in ticket sales.
- Gyeongsangnam-do followed Gyeonggi-do with 671 performance programs, 2,053 performances, 400,000 ticket reservations, and 16.5 billion won(approx. 12 million dollar) in ticket sales. Performance programs, performances, and ticket reservations of

Jeollabuk-do were not significant compared to other provinces, but ticket sales was the third highest after Gyeonggi-do and Gyeongsangnam-do.

< 2023 Ticket Sales, Share, Year-on-year Changes(%) by Size of Performance >

	Category	Number of Shows/Concerts			Number of Ticket Reservations			Ticket Sales		
		Programs (number)	Share (%)	Year-on-year (%)	Number of Tickets (number)	Share (%)	Year-on-year (%)	Sales (won)	Share (%)	Year-on-year (%)
All Genres	Total	20,404	100.0	(▲13.8)	20,968,889	100.0	(▲14.3)	1,269,697,581,810	100.0	(▲23.5)
	10,000 seats or more	115	0.6	(▲22.3)	2,048,869	9.8	(▲30.6)	261,131,288,622	20.6	(▲44.9)
	5,000~10,000 seats	112	0.5	(▼7.4)	666,529	3.2	(▲11.7)	80,671,534,164	6.4	(▲4.7)
	1,000~5,000 seats	3,792	18.6	(▲11.4)	8,277,630	39.5	(▲14.3)	641,314,790,875	50.5	(▲19.6)
	500~1,000 seats	4,312	21.1	(▲5.0)	3,296,964	15.7	(▲13.1)	87,332,806,982	6.9	(▲11.3)
	300~500 seats	4,176	20.5	(▲13.0)	2,707,850	12.9	(▲26.3)	80,294,858,323	6.3	(▲32.8)
	1~300 seats	6,840	33.5	(▲16.5)	3,395,810	16.2	(▼1.1)	73,936,081,406	5.8	(▲16.2)
	0 seat(unknown)	1,057	5.2	(▲64.9)	575,237	2.7	(▲30.1)	45,016,221,438	3.5	(▲39.2)
Other than popular arts	Total	16,116	100.0	(▲11.6)	15,083,558	100.0	(▲10.4)	648,868,722,984	100.0	(▲15.5)
	10,000 seats or more	2	0.0	(▼50.0)	12,053	0.1	(▼52.7)	1,537,252,200	0.2	(▲6.7)
	5,000~10,000 seats	13	0.1	(▲76.9)	68,164	0.5	(▲502.7)	6,375,942,100	1.0	(▲456.9)
	1,000~5,000 seats	2,980	18.5	(▲10.5)	6,427,107	42.6	(▲10.9)	438,854,514,270	67.6	(▲12.0)
	500~1,000 seats	3,793	23.5	(▲3.9)	2,972,124	19.7	(▲12.0)	73,767,592,862	11.4	(▲10.3)
	300~500 seats	3,624	22.5	(▲9.2)	2,387,779	15.8	(▲24.7)	60,987,932,581	9.4	(▲33.2)
	1~300 seats	5,135	31.9	(▲12.2)	3,063,874	20.3	(▼4.1)	61,177,395,431	9.4	(▲13.2)
	0 seat(unknown)	569	3.5	(▲42.7)	152,457	1.0	(▲139.9)	6,168,093,540	1.0	(▲694.0)

※ (All Genres) Performances of all genres including popular arts / (Other than popular arts) Results excluding those of popular music, popular dance, circus/magic genres

- By seat capacity of performance venues, the greatest number of performances were held in small theaters of 100-300 seats(6,840 shows/concerts), but ticket reservation and sales were the highest in large theaters of 1,000-5,000 seats(8.28 million tickets, 641.3 billion won(approx. 481 million dollar).
 - Such result is because the genres attracting bigger audiences with higher ticket price (musical, popular music, etc.) prefer facilities with 1,000-5,000 seats.
 - The biggest increase in the number of shows/concerts compared to the previous year was recorded in 0 seats(number of seats unknown)(▲64.9%) facilities, and the biggest increase in ticket reservation(▲30.6%) and ticket sales(▲44.9%) were recorded in major facilities of more than 10,000 seats.
- The trend stands with popular arts excluded with the most performances held in small theaters of 1-300 seats and the highest ticket reservation and ticket sales recorded in large theaters of 1,000-5,000 seats; but, the numbers of shows/concerts held in major venues of 10,000 seats or more and 5,000-10,000 seats dramatically falls to 2 from 115, and 13 from 112 respectively.
 - Changes from the previous year were also slightly different when popular art genres are excluded; for all genres(including popular arts), number of performance programs

and ticket reservation for facilities of 10,000 seats or more increased ▲22.3% and ▲30.6% respectively, but the result changes to ▼50% and ▼52.7% decrease respectively when popular arts are excluded. The number of performance programs and ticket reservation for facilities of 5,000-10,000 seats also showed ▼7.4% decrease from the previous year, but recorded ▲76.9% increase when popular arts were excluded. In other words, performances of 10,000 seats or more are mostly concerts of popular music genre, while those of 5,000-10,000 seats are more often Western music(classical music) than popular music concerts.

< 2023 Ticket Sales, Share, Year-on-year Changes(%) by Performance Type>

Category	Shows/Concerts (number)	Share (%)	Performances (number)	Share (%)	Ticket reservations (number)	Share (%)	Ticket sales (won)	Share (%)	Average ticket sales per ticket (won)
Children's performance	3,308 (▲0.8)	16.2	28,524 (▲28.2)	24.5	3,505,445 (▲18.1)	16.7	81,176,949,986 (▲11.1)	6.4	23,157 (▼5.9)
Foreign artists performance	813 (▲168.3)	4.0	1,503 (▲5.7)	1.3	1,429,253 (▲103.0)	6.8	135,097,922,132 (▲80.9)	10.6	94,523 (▼10.9)
Daehangno	1,217 (▼40.6)	6.0	46,159 (▲19.2)	39.6	3,150,346 (▲0.9)	15.0	93,691,383,052 (▲26.9)	7.4	29,740 (▲25.7)
Open run	226 (▼79.6)	1.1	41,327 (▲27.6)	35.4	1,687,298 (▼15.6)	8.0	32,366,862,269 (▲11.9)	2.5	19,183 (▲32.7)
Festival	1,671 (▲7.5)	8.2	3,640 (▼8.0)	3.1	940,456 (▲1.7)	4.5	46,109,156,210 (▲10.4)	3.6	49,029 (▲8.6)

※ Categorization by type may show overlapping value(ex. a performance may be a children's performance and a Daehangno performance), and does not add up to 100% as there may be performance not belonging to the 5 categories(children, foreign artists, Daehangno, open run, festival)

- To analyze ticket sales of 2023 in regards to children(audience type), visiting(foreign artists), Daehangno(region), open run(open period), festival(organization type), number of shows/concerts and ticket reservation were the highest in 'children's performances(16.2%, 16.7% respectively), number of performances highest in Daehangno with 39.6% and ticket sales notably higher in foreign artists' performance recording 10.6%.
- In comparison with the previous year, number of performance programs and ticket reservation for open run performances decreased by ▼79.6% and ▼15.6% respectively, while ticket sales and sales per ticket increased by ▲11.9% and ▲32.7% respectively, meaning increases in ticket price and average number of performance led to increase in ticket sales of open run performances.

< 2023 Ticket Sales and Share for All Genres >

All Genres	Category	Ticket Sales			
	Year	2023 Total	2022 Total	2021 Total	2020 Total
	Performance Arts Market Total (won)	1,269,697,581,810	1,028,479,885,424	400,036,680,018	222,641,240,442
	Top 10 Performances (won)	169,156,656,959	149,946,876,039	86,547,070,522	78,843,586,064
	Sales Share of Top 10 Performances (%)	13.3%	14.6%	21.6%	35.4%

Other than Popular Arts	Category	Ticket Sales			
	Year	2023 Total	2022 Total	2021 Total	2020 Total
	Performance Arts Market Total (won)	648,868,722,984	561,795,272,956	310,001,525,830	178,342,272,474
	Top 10 Performances (won)	183,441,167,488	177,077,833,005	105,181,869,012	84,170,673,029
	Sales Share of Top 10 Performances (%)	28.3%	31.5%	33.9%	47.2%

※(Total) Performances of all genres including popular arts / (Other than popular arts) Results excluding those of popular music, popular dance, circus/magic genres

- Top 10 programs made up 13.3% of total ticket sales in 2023, which is a 22.1%p decrease from 2020 when the pandemic hit hard. The result slightly increases to 28.3% excluding popular arts, but still makes the smallest portion in time series.
- It can be said that demand is concentrated on certain top performances as the pandemic fades; such tipping effect is especially obvious in genres other than popular arts(play, musical, Western music(classical music), Korean music(traditional Korean music), dance, mixed

<2023 Top 20 Performance Programs in Ticket Sales>

Genre	Show/Concert	Open Period	Venue	Region	Seat Capacity
Musical	The Phantom of the Opera	2023.07.21 ~ 2023.11.19	Charlotte Theater	Seoul	1,000~5,000 seats
Circus/Magic (Foreign Artist)	LUZIA	2023.10.25 ~ 2023.12.31	Seoul Sports Complex Big Top	Seoul	1,000~5,000 seats
Musical	Rebecca, 10 th Anniversary	2023.08.19 ~ 2023.11.19	Blue Square Shinhan Card Hall	Seoul	1,000~5,000 seats
Musical	Beethoven: Beethoven Secret	2023.01.12 ~ 2023.03.26	Seoul Arts Center Opera House	Seoul	1,000~5,000 seats
Popular Music (Foreign Artist)	Psy Concert: SUMMER SWAG	2023.06.30 ~ 2023.07.02	Seoul Sports Complex Main Stadium	Seoul	10,000 or more seats
Musical	The Phantom of the Opera	2023.03.25 ~ 2023.06.18	Dream Theater	Busan	1,000~5,000 seats
Musical	Moulin Rouge!	2022.12.16 ~ 2023.03.05	Blue Square Shinhan Card Hall	Seoul	1,000~5,000 seats
Musical	Death Note	2023.03.28 ~ 2023.06.18	Charlotte Theater	Seoul	1,000~5,000 seats
Popular Music (Foreign Artist)	Hyundai Card Super Concert 27, Bruno Mars: the Purple osee	2023.06.17 ~ 2023.06.18	Seoul Sports Complex Main Stadium	Seoul	10,000 or more seats
Popular Music (Trot)	Im Young-woong Concert: IM HERO TOUR	2023.10.27 ~ 2023.11.05	Olympic Park KSPO DOME	Seoul	10,000 or more seats
Musical	Memphis	2023.07.20 ~ 2023.10.22	Chungmu Arts Center Main Hall	Seoul	1,000~5,000 seats
Musical	Cats Original Broadway Cast	2023.01.20 ~ 2023.03.12	Sejong Center Sejong Grand Theater	Seoul	1,000~5,000 seats

Musical	Chicago	2023.05.27 ~ 2023.08.06	Blue Square Shinhan Card Hall	Seoul	1,000~5,000 seats
Popular Music (Ballad)	Kim Dong-ryul Concert, Melody	2023.10.07 ~ 2023.10.15	Olympic Park KSPO DOME	Seoul	10,000 or more seats
Musical	Ben-Hur	2023.09.02 ~ 2023.11.19	LG Arts Center Seoul LG SIGNATURE Hall	Seoul	1,000~5,000 seats
Musical	Mama Mia!	2023.03.24 ~ 2023.06.25	Chungmu Arts Center Main Hall	Seoul	1,000~5,000 seats
Musical	Les Miserables	2023.11.30 ~ 2024.03.10	Blue Square Shinhan Card Hall	Seoul	1,000~5,000 seats
Popular Music (Hardcore)	Psy Concert: SUMMER SWAG	2023.08.26 ~ 2023.08.27	Busan Asiad Stadium	Busan	10,000 or more seats
Musical	Mozart!	2023.06.15 ~ 2023.08.22	Sejong Center Sejong Grand Theater	Seoul	1,000~5,000 seats
Popular Music (Hardcore)	Psy Concert: SUMMER SWAG	2023.07.22 ~ 2023.07.23	Suwon World Cup Stadium Auxillary Stadium	Suwon	300~500 seats (excl. standing seats)

- Of the top 20 shows/concerts, 13 were musicals, 6 were popular music, 1 was circus/magic. The three genres with relatively higher ticket price and general popularity swept the top 20 list. Among the programs, <LUZIA> performed in Korea(86 performances) alone ranked second in ticket sales, outperforming popular concerts such as <Bruno Mars Concert> and <Psy Concert>.